## **ORDER**

**Orders** Order / Rev: 45210 27670445 Alt Order #: Product Desc: Order KLKN-TV 201207 Estimate: Flight Dates: 02/01/22 - 02/07/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 01/31/22 / 01/31/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Name: **Smart Media Group** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Ave Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser **Herbster for Governor** Name: Demographic: A35+ New Business Thru: Product Codes: Advertiser External ID: Candidates

Agency External ID:

Order Separation:

Unit Code:

Totals

Bill Plan

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

<b>2</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/07/22	57	\$5,560.00	\$4,726.00

AGY

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P-04

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Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	57	\$5,560.00	\$4,726.00	0.00
Totals	57	\$5,560.00	\$4,726.00	0.00

General

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 K	LKN 02/01/2	22 02/01/22	Ch 8 News Midday		11a-12p	-T	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
			Ch 8 News Midday	y M-F								
CH	HANNEL 8 EY											
	Start Date	End Date	-	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 01/31/22	02/06/22	-T	1	\$40.00	0.00						
N 2 K	LKN 02/02/2	22 02/02/22	Ch 8 News Midday	/ M-F CM	11a-12p	W	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
			Ch 8 News Midday	y M-F								
CH	IANNEL 8 EY	EWITNESS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 01/31/22	02/06/22	W	1	\$40.00	0.00						
N 3 K	LKN 02/03/2	22 02/03/22	Ch 8 News Midday	/ M-F CM	11a-12p	T	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
			Ch 8 News Midday	y M-F								
CH	HANNEL 8 EY	EWITNESS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 01/31/22	02/06/22	T	1	\$40.00	0.00						
N 4 K	LKN 02/04/2	22 02/04/22	Ch 8 News Midday	/ M-F CM	11a-12p	F	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
			Ch 8 News Midda	y M-F	·							
CH	HANNEL 8 EY	<b>EWITNESS</b>		-								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 01/31/22	02/06/22	F	1	\$40.00	0.00						
N 5 K	LKN 02/07/2	22 02/07/22	Ch 8 News Midday	/ M-F CM	11a-12p	M	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
			Ch 8 News Midday		•							

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KLKN-TV

Order / Rev: 45210 Advertiser:

Herbster for Governor

Alt Order #: 27670445 Product Desc: Order

Flight Dates: 02/01/22 - 02/07/22 201207

Estimate: Break Start/End Time Days Ln Ch Inventory Code Len Spots Rate Pri Rtg Type Spots Start End Amount **CHANNEL 8 EYEWITNESS** Spots/Week Start Date End Date <u>Weekdays</u> Rating Rate Week: 02/07/22 02/13/22 \$40.00 0.00 N 6 KLKN 02/06/22 02/06/22 This Week СМ ----s :30 2 \$45.00P-05 0.00 NM 2 \$90.00 8a-9a

		This Week									
THIS WEEK				_							
	End Date 02/06/22	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$45.00	Rating 0.00						
N 7 KLKN 02/01/22		Good Morning A		7a-9a	-T	:30	1	\$75.00P-05	0.00 NIM	1	\$75.00
TO THE NEW OFFICE	02/01/22	Good Morning A		74 04	•	.00	•	φ/ 0.001 00	0.00 14101	•	Ψ10.00
GMA		J									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/06/22	-T	1	\$75.00	0.00	-00		#75 00 D 05	0.00.004		<b>#75.00</b>
N 8 KLKN 02/02/22	02/02/22	Good Morning A Good Morning A		7a-9a	W	:30	1	\$75.00P-05	U.UU INIVI	1	\$75.00
GMA		Cood Morning 7	inonea								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/06/22	W	1	\$75.00	0.00						
N 9 KLKN 02/03/22	02/03/22	Good Morning A Good Morning A		7a-9a	T	:30	1	\$75.00P-05	0.00 NM	1	\$75.00
GMA		Good Worning A	inenca								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/31/22	02/06/22	T	1	\$75.00	0.00						
N10 KLKN 02/04/22	02/04/22	Good Morning A		7a-9a	F	:30	1	\$75.00P-05	0.00 NM	1	\$75.00
GMA		Good Morning A	merica								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/06/22	F	1	\$75.00	0.00						
N11 KLKN 02/07/22	02/07/22	Good Morning A		7a-9a	M	:30	1	\$75.00P-05	0.00 NM	1	\$75.00
GMA		Good Morning A	merica								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/13/22	M	1	\$75.00	0.00						
N12 KLKN 02/01/22	02/01/22	Ch 8 News at 10	p M-F CM	10p-1035p	-T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
CHANNEL OFVE	MUTNICO	Ch 8 News at 10	)p M-F								
CHANNEL 8 EYE' ADDED WEIGHT	WIINESS										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 01/31/22	02/06/22	-T	1	\$175.00	0.00						
N13 KLKN 02/02/22	02/02/22	Ch 8 News at 10		10p-1035p	W	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
CHANNEL 8 EYE	WITNESS	Ch 8 News at 10	р м-г								
ADDED WEIGHT	WIIILOO										
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/06/22	W	1	\$175.00	0.00						
N 14 KLKN 02/03/22	02/03/22	Ch 8 News at 10 Ch 8 News at 10	•	10p-1035p	T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
CHANNEL 8 EYE	WITNESS	CITO News at 10	)P 1VI-1								
ADDED WEIGHT											
	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 01/31/22 N15 KLKN 02/04/22	02/06/22		nME CM	\$175.00 10p-1035p	0.00	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
N 13 KLKN 02/04/22	02/04/22	Ch 8 News at 10		тор-тозэр		.30	'	\$173.00F-03	U.UU INIVI	'	φ175.00
CHANNEL 8 EYE			•								
ADDED WEIGHT		M/s skeleves	C:= -4= /// = =  -	Data	Datina						
	End Date 02/06/22	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N 16 KLKN 02/07/22		Ch 8 News at 10		10p-1035p	M	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
		Ch 8 News at 10	•	,,		-					
CHANNEL 8 EYE' ADDED WEIGHT											
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
21011 2 012				. 1010					•	ı	

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Order / Rev: 45210 Advertiser:

Alt Order #: 27670445 Product Desc: Order KLKN-TV

Herbster for Governor

Flight Dates: 02/01/22 - 02/07/22 Estimate: 201207

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Star Week: 02/0	rt Date	End Date 02/13/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
N 17 KLKN			M-F 630p-7p	CM	630p-7p	-T	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
FNTFR <sup>-</sup>	TAINMFI	NT TONIGH	M-F 630p-7p									
ADDED	WEIGH	Т										
Star Week: 01/3	<u>rt Date</u> 31/22	End Date 02/06/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N 18 KLKN	02/02/2	2 02/02/22	M-F 630p-7p	СМ	630p-7p	W	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
	TAINMEI WEIGH	NT TONIGH T	M-F 630p-7p									
<u>Star</u> Week: 01/3	rt Date	End Date 02/06/22	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
N 19 KLKN			M-F 630p-7p	CM	630p-7p	T	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
ENITED"	TAINIMEI	NT TONIGH	M-F 630p-7p									
	WEIGH											
<u>Star</u> Week: 01/3	<u>rt Date</u> 31/22	End Date 02/06/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N20 KLKN			M-F 630p-7p	CM	630p-7p	M	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
	TAINMEI WEIGH	NT TONIGH T	M-F 630p-7p									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 02/0		02/13/22	M Thursday Prime 1	CM	\$175.00 7p-8p	0.00	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
STATIO			Thursday Prime 1						,			,
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 01/3		02/06/22	T	1	\$250.00	0.00			<b>\$475.00D.05</b>	0.00.1114		<b>\$050.00</b>
N22 KLKN	02/06/2	2 02/06/22	Sunday Prime 2 Sunday Prime 2	CM	7p-8p	S	:30	2	\$175.00P-05	0.00 NM	2	\$350.00
	WHEEL rt Date	End Date	<u>Weekdays</u>	Spots/Week	Pato	Rating						
Week: 01/3		02/06/22	S	2	<u>Rate</u> \$175.00	0.00						
N23 KLKN	02/06/2	2 02/06/22	Sunday Prime 3 Sunday Prime 3	CM	8p-9p	S	:30	2	\$175.00P-05	0.00 NM	2	\$350.00
SUPERI	MARKET	Γ SWEEP	Sunday Fillie 3									
<u>Star</u> Week: 01/3	<u>rt Date</u> 31/22	End Date 02/06/22	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
			Sunday Prime 1	CM	6p-7p	S	:30	2	\$175.00P-05	0.00 NM	2	\$350.00
AFHV			Sunday Prime 1									
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/3		02/06/22	S Friday Prime Othe	er CM	\$175.00 8:00 PM-10	0.00 :00 PMF	:30	2	\$150.00P-05	0.00 NM	2	\$300.00
	02/01/2	_ 0_/0 ./	Friday Prime Othe		(8:00 PM-10			_	ψσσσσ.	0.00	_	φοσο.σσ
20/20 Stai	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/3	31/22	02/06/22	F	2	\$150.00	0.00						
N26 KLKN	02/02/2	2 02/02/22	Wednesday Prime Wednesday Prime		8p-9p	W	:30	1	\$250.00P-06	0.00 NM	1	\$250.00
	RS/HOM			0 1 001	Б.	D. ()						
Stai Week: 01/3	<u>rt Date</u> 31/22	End Date 02/06/22	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N27 KLKN	02/02/2	2 02/02/22	Wednesday Prime		7p-8p	W	:30	1	\$275.00P-05	0.00 NM	1	\$275.00
GOLDB	ERGS/W	ONDER	Wednesday Prim	e 1								
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating						
Week: 01/3 N28 KLKN		02/06/22	vv <b>-</b> -	CM	\$275.00 12p-1p	0.00 -T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
					•						•	

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Order / Rev: 45210 Advertiser: Herbster for Governor

Alt Order #: 27670445 Product Desc: Order KLKN-TV

Flight Dates: 02/01/22 - 02/07/22 Estimate: 201207

Ln Ch	Start	End	Inventory Code	Break	Start/End <sup>-</sup>	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 12p-1p M-F 12p-1p									
GMA 3					<b>5</b> .	<b>.</b>					1	
Sta Week: 01/	rt Date /31/22	End Date 02/06/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N29 KLKN			M-F 12p-1p	CM	12p-1p	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
			M-F 12p-1p									
GMA 3	rt Date	End Date	Wookdays	Spots/Week	Pata	Rating						
Week: 01/		02/06/22	<u>Weekdays</u> W	<u> </u>	<u>Rate</u> \$25.00	0.00						
N30 KLKN	02/03/2	22 02/03/22	M-F 12p-1p	CM	12p-1p	T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA 3			M-F 12p-1p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	T	1	\$25.00	0.00						
N31 KLKN	02/04/2	22 02/04/22	M-F 12p-1p	CM	12p-1p	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA 3			M-F 12p-1p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	F	1	\$25.00	0.00						
N32 KLKN	02/07/2	22 02/07/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA 3			W-F 12p-1p									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 02/		02/13/22	M	1	\$25.00	0.00	00		#0F 00 D 0F	0.00 NINA		<b>#05.00</b>
N33 KLKN	02/01/2	22 02/01/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-T	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
THE VII	EW											
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	M-F 10a-11a	CM	\$35.00 10a-11a	0.00 W	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
NOT KEKK	02/02/2	L OLIOLILL	M-F 10a-11a	OIVI	100 110		.00	•	φου.σστ σσ	0.00 14141		Ψ00.00
THE VII		E 15 1		0 ( 00 )	Б.	5. "						
Sta Week: 01/	rt Date /31/22	End Date 02/06/22	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
N35 KLKN			M-F 10a-11a	CM	10a-11a	T	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
			M-F 10a-11a									
THE VII	EW irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	T	1	\$35.00	0.00						
N36 KLKN	02/04/2	22 02/04/22	M-F 10a-11a	CM	10a-11a	F	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
THE VII	<b>=</b> \//		M-F 10a-11a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	F	1	\$35.00	0.00						
N37 KLKN	02/07/2	22 02/07/22	M-F 10a-11a	CM	10a-11a	M	:30	1	\$35.00P-05	0.00 NM	1	\$35.00
THE VII	EW		M-F 10a-11a									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/		02/13/22	M	1	\$35.00	0.00						
N38 KLKN	02/01/2	22 02/01/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
LIVE W	/KELLY	& RYAN	W-1 3a-10a									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/		02/06/22	-T	1	\$25.00	0.00	-20		#0F 00 D 0F	0.00 NIM	4	<b>#</b> 05.00
N39 KLKN	02/02/2	22 02/02/22	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	W	:30	1	\$25.00P-05	U.UU NM	1	\$25.00
LIVE W	/KELLY	& RYAN										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01/ N40 KLKN		02/06/22	W	CM	\$25.00 9a-10a	0.00	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
IN-O INLINI	02,0012	- 02,00,22		Civi	54 154	,	.00		Ψ20.001 -00	0.00 14101	'	Ψ20.00

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Order / Rev: 45210 Advertiser: Herbster for Governor

Alt Order #: 27670445 Product Desc: Order KLKN-TV

Flight Dates: 02/01/22 - 02/07/22 Estimate: 201207

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
,			M-F 9a-10a M-F 9a-10a									_
	//KELLY										1	
<u>Sta</u> Week: 01	art Date	End Date 02/06/22	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N41 KLKN			M-F 9a-10a	CM	9a-10a	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
			M-F 9a-10a			•		-	<b>4</b>			7
	//KELLY		MA - a lastas -	0	D-4-	Define						
Sta Week: 01	art Date /31/22	End Date 02/06/22	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N42 KLKN			M-F 9a-10a	CM	9a-10a	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
	////	0.53/441	M-F 9a-10a									
	//KELLY art Date	& RYAN End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/13/22	M	1	\$25.00	0.00						
N43 KLKN	02/01/2	2 02/01/22	M-F 4p-5p	CM	4p-5p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR PH			M-F 4p-5p									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01		02/06/22	-T	1	\$50.00	0.00						
N44 KLKN	02/02/2	22 02/02/22	M-F 4p-5p	CM	4p-5p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR PH	II		M-F 4p-5p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01		02/06/22	W	1	\$50.00	0.00						
N45 KLKN	02/03/2	22 02/03/22	M-F 4p-5p	CM	4p-5p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR PH	IL		M-F 4p-5p									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 01		02/06/22	T	1	\$50.00	0.00			<b>*</b>	2 22 111		4=0.00
N46 KLKN	02/04/2	22 02/04/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR PH	IL		m. ip op									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01 N47 KLKN		02/06/22	Ch 8 News at 5p	M-F CM	\$50.00 5p-530p	0.00 -T	:30	1	\$125.00P-05	0 00 NM	1	\$125.00
N47 KLKIN	02/01/2	.2 02/01/22	Ch 8 News 5p M		эр-эзор	-,	.50	'	φ123.00F <b>-</b> 03	U.UU INIVI	'	φ125.00
	NEL 8 NE		·									
<u>Sta</u> Week: 01	art Date	End Date 02/06/22	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
			Ch 8 News at 5p	M-F CM	5p-530p	W	:30	1	\$125.00P-05	0 00 NM	1	\$125.00
			Ch 8 News 5p M		op ooop			•	ψ. <u>=</u> 0.00. 00	0.00		Ψ.20.00
	NEL 8 NE			0 1 001 1	5.	5.0						
Sta Week: 01	art Date /31/22	End Date 02/06/22	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N49 KLKN			Ch 8 News at 5p	M-F CM	5p-530p	T	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
			Ch 8 News 5p M									
	NEL 8 NE art Date	WS <u>End Date</u>	Weekdays	Spots/Week	Pata	Rating						
Week: 01		02/06/22	T	<u> </u>	<u>Rate</u> \$125.00	0.00						
N50 KLKN	02/04/2	2 02/04/22	Ch 8 News at 5p	M-F CM	5p-530p	F	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
CHANIA	NEL 8 NE	We	Ch 8 News 5p M	-F								
	ν⊑∟	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01		02/06/22	F	1	\$125.00	0.00						
N51 KLKN	02/05/2	22 02/05/22	Good Morning Ar		7a-9a	S-	:30	2	\$35.00P-05	0.00 NM	2	\$70.00
GMA S	AT		Good Morning A	merica Sat								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 01		02/06/22	S-	2	\$35.00	0.00					<u> </u>	
										Γotals	57	\$5,560.00



125 West 55th St New York, NY 10019 Contract # 27670445 Changes as of: 1/31/2022 at 10:02 AM Version: Current State Version 1

202-955-5342

CPE: HRBST/ORDR/201207 Flight: 2/1/22 - 2/7/22 Station: KLKN Con Type: POLITICAL/VOTE

**Market:** Lincoln&Hstng-Krny-Pls DMA Agency: Smart Media Group Advertiser: Herbster for Governor **Total \$:** \$5,560.00

Product: Order Office: WASHINGTON Total Spots: 57 Agency Order #: 30078390 Service: Nielsen Total CPP: \$40.67

Buyer: Gaeckler, Elaine Primary Demo: Adults 35+ **Total GRP: 136.7** Salesperson: ALEXANDRA Assistant: ALEXANDRA BRADLEY Traffic #: 45210

**BRADLEY** 202-955-5342

Separation:

Comments: New order for Herbster, estimate 201107. Please confirm asap. Thanks, Elaine

PO BOX 26067

22313

ALEXANDRIA, VA

							2/1 - 2/7			Total	Total						
# Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	2/1	2/2	2/3	2/4	2/5	2/6	2/7	Spots	\$	CPP*	GRP*
M-F 1 11a-12n		CHANNEL 8 EYEWITNESS	\$40.00				1	1	1	1	0	0	1	5	\$200.00	\$13.79	14.5
Su 2 8a-9a		THIS WEEK	\$45.00	1.5	4,100	30	0	0	0	0	0	2	0	2	\$90.00	\$30.00	3.0
M-F 3 7a-9a		GMA	\$75.00	1.6	6,300	30	1	1	1	1	0	0	1	5	\$375.00	\$46.88	8.0
M-F 4 10p-10:35p		CHANNEL 8 EYEWITNESS	\$175.00	2.8	10,200	30	1	1	1	1	0	0	1	5	\$875.00	\$62.50	14.0
ADDED WEIGHT	1									1			1				
M-F 5 6:30p-7p		ENTERTAINMENT TONIGH	\$175.00	3.2	10,400	30	1	1	1	0	0	0	1	4	\$700.00	\$54.69	12.8
ADDED WEIGHT		T															
Th 6 7p-8p		STATION 19	\$250.00	2.9	15,000	30	0	0	1	0	0	0	0	1	\$250.00	\$86.21	2.9
Su 7 7p-8p		CELEB WHEEL	\$175.00	4.8	12,100	30	0	0	0	0	0	2	0	2	\$350.00	\$36.46	9.6
Su 8 8p-9p		SUPERMARKET SWEEP	\$175.00	4.2	8,700	30	0	0	0	0	0	2	0	2	\$350.00	\$41.67	8.4
Su 9 6p-7p		AFHV	\$175.00	3.6	11,400	30	0	0	0	0	0	2	0	2	\$350.00	\$48.61	7.2
F 10 8p-10p		20/20	\$150.00	2.7	12,600	30	0	0	0	2	0	0	0	2	\$300.00	\$55.56	5.4
W 11 8p-9p		CONNERS/HOME EC	\$250.00	2.9	0	30	0	1	0	0	0	0	0	1	\$250.00	\$86.21	2.9
12 7p-8p		GOLDBERGS/WONDER	\$275.00	2.7	0	30	0	1	0	0	0	0	0	1	\$275.00	\$101.85	2.7
M-F 13 12n-1p		GMA 3	\$25.00	1.1	0	30	1	1	1	1	0	0	1	5	\$125.00	\$22.73	5.5
M-F 14 10a-11a		THE VIEW	\$35.00	1.9	0	30	1	1	1	1	0	0	1	5	\$175.00	\$18.42	9.5
M-F 15 9a-10a		LIVE W/KELLY & RYAN	\$25.00	1.3	0	30	1	1	1	1	0	0	1	5	\$125.00	\$19.23	6.5
M-F 16 4p-5p		DR PHIL	\$50.00	1.7	0	30	1	1	1	1	0	0	0	4	\$200.00	\$29.41	6.8
M-F 17 5p-5:30p		CHANNEL 8 NEWS	\$125.00	3.7	0	30	1	1	1	1	0	0	0	4	\$500.00	\$33.78	14.8
Sa 18 7a-9a		GMA SAT	\$35.00			30	0	0	0	0	2	0	0	2		\$31.82	



125 West 55th St New York, NY 10019 Contract # 27670445 Changes as of: 1/31/2022 at 10:02 AM Version: Current State Version 1

CPE: HRBST/ORDR/201207 Flight: 2/1/22 - 2/7/22 Station: KLKN Con Type: POLITICAL/VOTE

Market: Lincoln&Hstng-Krny-Pls DMA Agency: Smart Media Group Advertiser: Herbster for Governor Total \$: \$5.560.00

Product: Order Office: WASHINGTON Total Spots: 57 Agency Order #: 30078390

Service: Nielsen Total CPP: \$40.67

Buyer: Gaeckler, Elaine BRADLEY

202-955-5342

Primary Demo: Adults 35+ **Total GRP: 136.7** Salesperson: ALEXANDRA Assistant: ALEXANDRA BRADLEY

202-955-5342

Traffic #: 45210

Separation:

PO BOX 26067

22313

ALEXANDRIA, VA

## Special Instructions

Order Level Comments										
Date/Time	Date/Time Added by Comment									
01/31/22 10:02 AM	System	Notice Received.								
01/31/22 9:44 AM	1/31/22 9:44 AM ALEXANDRA BRADLEY New order for Herbster, estimate 201107. Please confirm asap. Thanks, Elaine									

	Competitive Information									
Market Budget:	Market Budget: \$6,085									
KLKN Share:	KLKN Share: 100%									
Comment:										
	Competitive Unknown									

Daypart Summary											
Day/Time % Distrib Spots Dollars CPP											
	100%	57	\$5,560.00	\$40.67	136.7						
Total	100%	57	\$5,560.00	\$40.67	136.7						

Monthly Summary								
Month	Spots	Dollars						
2022-Feb	57	\$5,560.00						
Total	57	\$5,560.00						

	Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	1/31/22 9:48 AM					\$0	\$0		
New		ALEXANDRA BRADLEY	Confirmed	57		\$5,560.00	\$5,560.00		

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.